

June 14  
12 x Email  
Bauma

Dear <Salutation> <Last Name>:

I noticed that <company> exhibited at the BAUMA conference in Munich in April and I'd like to follow up and offer you the cost free assistance of Invest in Bavaria. As a division of the Bavarian Ministry for Economic Affairs, we are the direct connection to contacts and crucial resources for companies considering setting up or acquiring a business in Bavaria, Germany's premier high-tech business location. Below are some examples of how we may help you:

- Providing valuable information to support your analysis and planning
- Assisting with sources for employee staffing
- Identifying the most suitable locations based on your goals and setting up site visits
- Exploring potential opportunities for financing and incentives according to funding criteria and qualifications
- Facilitating initial contacts to relevant public administration departments, industry and business associations and networks
- Assistance in ensuring that official formalities are completed rapidly and effectively
- Aftercare once you have established yourself in Bavaria, we offer continued support as you succeed and grow in our State.

To elaborate on this point, 22 Bavarian representative offices worldwide assist Bavarian companies abroad and foreign companies interested in Bavaria. (In eastern Europe we have offices in: Russia, Romania, Bulgaria, Croatia, Poland, Czech Republic, Ukraine, Hungary, Turkey, for the full list visit [http://www.bavaria.org/worldwide\\_contacts.php](http://www.bavaria.org/worldwide_contacts.php) )

Bavaria does a great deal to support the construction industry, specifically our sister organization Bayern International makes it possible for Bavarian companies to exhibit at a lower cost within Bavarian pavilions at tradeshow around the world (Building Shows where we have a presence this year are: Klimahouse 1 – Italy, Kazbuild Spring – Kazakhstan, Bulgaria Building Week – Bulgaria, Construma – Hungary, Interstroyexpo – Russia, Contrumat (W) – Spain, Construct Expo Antreprenor – Romania.

For more information on doing business in Bavaria, we invite you to contact us and to visit our website at [www.bavaria.org](http://www.bavaria.org).

We would be pleased to assist you in achieving your expansion or acquisition objectives in Bavaria.

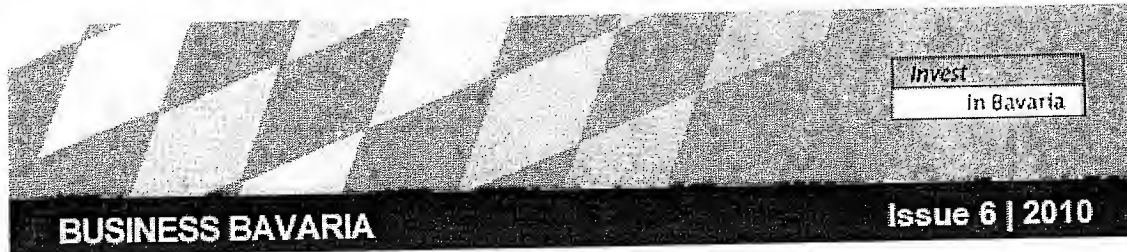
With best regards,  
Jan

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Dear <Salutation>,

We invite you to read *Invest in Bavaria's* newsletter "Business Bavaria", issue 6/2010, highlighting investment, business and technology news in the German State of Bavaria.

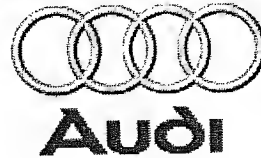
### What's inside

#### A spring of success for Bavaria's carmakers

BMW increased its sales of cars by nearly 14% in the first quarter of 2010 on a y/y basis. Audi did even better, registering a 26% rise. Bavaria's Big Two carmakers also racked up correspondingly high sales and earnings rises in the period.

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#### Right now from Bavaria: a new office in Vienna

On June 24, 2010, Martin Zeil, Bavaria's minister of economic affairs, infrastructure, transport and technology will open the state's office in Vienna.

Headed by Thomas Gindele, the office has an exciting, extensive brief.

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#### Five minutes with Markus C. Müller of Ubitexx

Smartphones and other cellphones and PDAs have become standard operating equipment of sales and service forces. Programming them to run and update corporate apps has become a big headache. Enter Ubitexx's ubi-Suite software, which solves this problem.

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#### Bavarian suppliers: scoring big at the FIFA World Cup

From the first to the very last second of the FIFA World Cup (June 11 - July 11) in South Africa, all eyes will be glued to Bavaria or at least to one of its products. And that's Jabulani. This hyper-advanced ball was developed by adidas, which is headquartered in the central Bavarian town of Herzogenaurach, for use in the 64 games of the football tournament. The world cup vies with the Olympics for being the world's most widely followed sporting event.

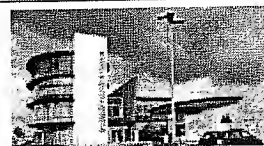
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#### Bavaria: driving the development of E-mobility

It's here and Bavaria is driving its development. We're talking about the E-mobility revolution, in which automobiles, scooters, trucks and other vehicles powered by batteries, fuel cells and hybrid propulsion systems will become the mainstay of automotive transport.

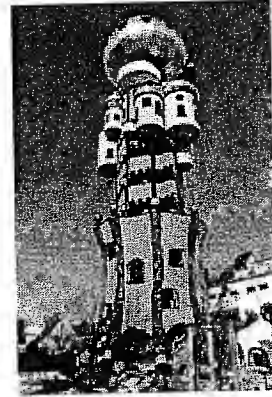
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## A feast for the eyes and the palate: The Hundertwasser Tower in Abensberg's Kuchlbauer brewery

One of the world's oldest breweries has just been commissioned Bavaria's newest and very enchanting tourist attraction. Founded in 1300 and located in the south central Bavarian town of Abensberg, the Kuchlbauer brewery now features a 35-meter tower which was one of the last works to be designed by Friedensreich Hundertwasser before his death in 2000.

More...



For more information about Europe's premier business location, the State of Bavaria, please visit our websites [www.bavaria.org](http://www.bavaria.org) and [www.invest-in-bavaria.com](http://www.invest-in-bavaria.com). We welcome your phone call and email and look forward to personally assisting you. It is our mission to provide personalized, comprehensive assistance, at no charge, to U.S. companies considering establishing a presence in Bavaria, throughout all phases of the expansion process. Thank you for your continued interest in Bavaria.

*To the new reader interested in subscribing to this newsletter, please refer to: <http://www.bavaria.org/newsletter>. To unsubscribe please reply to this email with "unsubscribe" in the subject line.*

Very Truly Yours,

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Please feel free to forward this message to business friends and colleagues. They are invited to sign up to receive our updates in the future. To sign up to receive future updates from the State of Bavaria, please email to [info@bavaria.com](mailto:info@bavaria.com) with the message "Add me to the distribution list" in the subject line and we will add you to our e-mailing list.

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